



FOR IMMEDIATE RELEASE

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**THE WATERFRONT BEACH RESORT PROMOTES PET ADOPTION AND PARTICIPATES IN TAKE YOUR DOG TO WORK DAY WITH THE SPCA LA**  
*Surf City Resort Asks Employees to Participate in Take Your Dog to Work Day*

**Huntington Beach, California (June 30, 2011)** – First celebrated in 1999, Pet Sitters International’s Take Your Dog To Work Day® was created to celebrate the great companions dogs make and to encourage their adoption from humane societies, animal shelters and breed rescue clubs. This annual event asks pet lovers to celebrate the humane-canine bond and promote pet adoption.

On Friday June 24, 2011 The Waterfront Beach Resort partnered with SPCA LA to participate in Take Your Dog to Work Day. The resort opened their doors to employees’ furry, four-legged friends on this day in celebration of the great companions dogs make and to promote pet adoption.

The event started on the pool deck where employees and their dogs enjoyed “Barkfest” complete with French toast, bacon and doggy treats. After this employees retreated back to their work space and continued their daily work with Fido at their side. During lunchtime the resort shuttled the participating employees to Dog Beach.

Dogs were required to be in good health, altered, up to date on shots and well-mannered. Approximately 10 dogs came to work at resort. Dog-free zones, such as meeting rooms, restrooms and kitchens were clearly marked. To learn more about ways to get involved in next year’s event visit [www.takeyourdog.com](http://www.takeyourdog.com).

Businesses helped in sponsoring the event by contributing funds to cover project costs and donating products for the team to sell.

**About The Waterfront Beach Resort**

The Waterfront Beach Resort, a Hilton Hotel is located in Huntington Beach and overlooks 8.5 miles of pristine beaches with panoramic views of the Pacific Ocean. The resort has recently completed a \$10 million renovation and has earned the AAA Four-Diamond rating for 19 consecutive years. The Waterfront Beach Resort is located at 21100 Pacific Coast Highway, Huntington Beach, California. To make room reservations, call 714-845-8000, or visit [www.waterfrontbeachresort.hilton.com](http://www.waterfrontbeachresort.hilton.com) for more information.

**About The spcaLA**

SpcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education and a variety of shelter services. spcaLA does not receive funding from any federal, state or local government agency. Financial support for the organization’s humane programs is provided solely by donations from individuals, corporations, and foundations. Complete financial information can be found on spcaLA’s [Guidestar](#) profile.

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