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## THE WATERFRONT BEACH RESORT PARTNERS WITH STREAMLINE FINISHES FOR AN "ECO-FRIENDLY" FACELIFT

*Surf City Resort Encourages Vendor Sustainability Efforts*

Huntington Beach, California (Issue Date, 2011) – The Waterfront Beach Resort in Huntington Beach, Calif., announced today that they will partner with Streamline Finishes, a premier painting company based in Laguna Hills, California to repaint the hotel beginning on November 7th. During this time, the resort is committed to protecting the environment through sustainable practices that compliment their existing green efforts. Streamline has 50 years experience in the construction painting industry and throughout its tenure has developed and implemented numerous systems and procedures dedicated to protecting the ecosystem and helping ensure it maintains its own sustainability. Streamline continues to evolve and adapt its systems and operations as new technology becomes available. Both the resort and Streamline have conducted due diligence to ensure that the industry's latest technology and programs are in place to ensure the environment is being protected. The resort plans to use storm water protection barriers that filter contaminants from entering the sewer systems while the exterior of the project is being power washed with only water. Streamline will be applying Sherman-Williams Low VOC paint products which will match the resorts current color scheme. During the painting process, they will utilize drop cloths, plastic covers and masking paper to catch paint overspray, drops and miss-paints, and the spray pumps are placed in plastic pools to catch any paint going into and out of the machine. After the building has been painted, they utilize a machine called the LifeMaster Wash System to clean its tools and equipment. This wash system uses environmentally friendly solvents and water to remove the paint from its tools without dispensing any of the run-off or paint removed into the ecosystem. The system is designed to be self-contained and to reclaim its own water and debris. Once the system is full, it is transported off site to a hazardous waste facility where it is disposed of properly. Additionally, Streamline uses LEED compliant materials to minimize its damage to the atmosphere.

"We wanted to work with an environmentally responsible company and Streamline Finishes has been the perfect partner for this project" said J.D. Shafer, General Manager of the property. "It has been ten years since the exterior has been painted and with this initiative we are able to stay consistent with our eco-friendly efforts. Here at resort we work hard to keep the building looking clean and new through property enhancements."

The Resort is dedicated to positively contributing to the environment and has launched several "Green" initiatives that are in place. All of the coastal retreat's green projects are spearheaded by The Green Committee, comprised of staff members that meet regularly to discuss implementation of eco-friendly operations.

"The Green Room", a fairly new concept in environmentally-friendly laundry facility is available free to

all guests of the hotel. This new self-serve facility is 100% environmentally friendly and all construction materials from floor to ceiling are made from post-consumer recycled materials. Washers and dryers are Energy Star rated, the lighting uses energy efficient bulbs, all accessories are made from recycled materials, and the detergent selection includes a non-toxic, biodegradable option.

To find out more about the resorts sustainability program, visit <http://www.waterfrontresort.com/pdf/Green%20Initiatives.pdf>

### **About The Waterfront Beach Resort**

The Waterfront Beach Resort, a Hilton Hotel is located in Huntington Beach and overlooks 8.5 miles of pristine beaches with panoramic views of the Pacific Ocean. The resort has recently completed a \$10 million renovation and has earned the AAA Four-Diamond rating for 19 consecutive years. The Waterfront Beach Resort is located at 21100 Pacific Coast Highway, Huntington Beach, California. To make room reservations, call 714-845-8000, or visit [www.waterfrontbeachresort.hilton.com](http://www.waterfrontbeachresort.hilton.com) for more information.

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